

Shall the Network
for the PUBLIC
COMMUNICATION
of SCIENCE
and TECHNOLOGY
go to EUROPE
in 2020?



PCST'2020 in LILLE?

A Franco-Belgian ticket...

An application file from Northern France





ACSATIM BIDDING FOR PCST'2020 LILLE, FRANCE

STAFF OFFICERS

*(the nominees would be elected
if the Conference would to be held in Lille)*

HONORARY CONVENERS

France *(main applicant)*
PROF. DR. JEAN-FRANÇOIS MOREAU
Belgium *(associate applicant)*
PROF. DR. MICHEL CLAESSENS

PRESIDENT OF THE CONFERENCE
(to be nominated)

VICE-PRESIDENTS OF THE CONFERENCE

1. Science
2. Technology
3. Art
4. Communication
(to be nominated)

HONORARY SECRETARIAT GENERAL

Lille
DR. REMI FRANKOWIAK
Overseas & PCST network
DR. NATALIE DEGGER

TREASURER
(to be nominated)



LOCATION: LILLE GRAND PALAIS
ORGANIZER: COLLOQUIUM GROUP



MORAL PERSON FOR THE APPLICATION BID
Académie des Sciences, Arts & Technologies de
l'Imagerie Médicale (ACSATIM)

*(Non profitable association incorporated in Paris France
Another moral person dedicated to PCST'2020 shall be
incorporated if the Conference is to be held in Lille)*

CORRESPONDANCE

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JEAN-FRANÇOIS MOREAU, MD, AIHP, HY FACR

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FOUNDER & PRESIDENT OF ACADEMIE DES SCIENCES, ARTS ET TECHNOLOGIES DE L'IMAGERIE MEDICALE (ACSATIM)
HONORARY PRESIDENT OF THE ASSOCIATION DES AMIS DU MUSÉE DE L'ASSISTANCE PUBLIQUE-HÔPITAUX DE PARIS (ADAMAP)
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Lille, March 14th, 2016

Object: PCST'2020 IN EUROPE: BID OF THE CITY OF LILLE, FRANCE.

Mr President, Mrs Secretary General, Mr Treasurer, PCST Officers.
Ladies and Gentlemen,

That is both an honor and a pleasure to now act as the enthusiastic applicant bidding for the choice of the city of Lille, capital of the Region Nord-Pas de Calais-Picardie of France, to host PCST'2020.

THE SPIRIT OF THE BID WITH A SPECIAL PROGRAM

Four years in advance, any kind of bet on the year 2020 climate might be risky. But, for sure, anybody of any age belonging to the whole humanity living on the Planet Earth shall express an unquenchable thirst of understanding the mysteries involving his/her life and his/her death. COP'21 has warned all humans they may die or may have to afford drastic changes in their way of life. Hence, a good communication between the science worlds and the public at large has never been so crucial.

"What do I know?" At the French Renaissance era, philosopher Michel de Montaigne felt skeptical for a while after an earlier stage of stoicism. *"To be or not to be?"*, the Shakespearian King Hamlet of Denmark wonders. René Descartes replies: *"I think, thus I am!"*. Baruch Spinoza objects: *"The more clearly you understand yourself and your emotions, the more you become a lover of what is."* While Gottfrid Leibnitz clustered human groups in monades, Thomas Friedman recently has recalled that in the 21th Century the whole humanity lives more and more interactively in the **"GLOBAL VILLAGE OF THE FLAT WORLD"**. The writer and philosopher, André Malraux, who was the Minister of Culture of Charles de Gaulle in the sixties, predicted: *"The 21st Century will be spiritual or won't be"*. Even suicidal Friedrich Nietzsche who favored an apocalyptic vision of the 21st Century evoked a future opened to a rewarding Renaissance. At the end of his life, Montaigne became epicurean.

"If you don't know where you go to, let you at least know from where you come!": that's the advice proffered by an African proverb. **The year 2020 will happen five quarters of centuries after the year 1895 that was one of the most prolific at scientific, technological and philosophical viewpoints.**

PUBLIC, COMMUNICATION, SCIENCE, TECHNOLOGY, NETWORK! The 125th Anniversary of plentiful discoveries, inventions and events which proved to have a strong impact on science and human knowledge shall feed the philosophical frame of the PCST Conference's program in 2020 if Lille is chosen.

First of all, there was the **DISCOVERY OF X-RAYS** by *WILHELM CONRAD ROENTGEN* who was the first physicist awarded with the new and prestigious Prize delivered by the Nobel Foundation whose bylaws were registered in Paris in 1895.

Both in the mean time but separately, Italian *GUGLIELMO MARCONI* and Russian *ALEXANDER POPOV* invented the **WIRELESS TELEGRAPHY**.

AUGUSTE and *LOUIS LUMIÈRE* invented **CINEMATOGRAPHY**; both inventions boosted worldwide telecommunications and induced a new vision of the **AUDIOVISUAL ARTS**.

Moreover their bright intelligence led:

- i) *EMILE DURKHEIM* to provide the first fundamentals of a new science later termed **SOCIOLOGY**;
 - ii) *SIGMUND FREUD* to publish the first steps of **PSYCHOANALYSIS**;
 - iii) mathematician *HENRI POINCARÉ* to introduce the preliminary fundamentals of **TOPOLOGY**.
- PUBLICS, YOU'RE MADE OF**

HUMAN BEINGS, WHETHER YOU'RE GREGARIOUS OR MISANTHROPIC. LET'S CUSTOMIZE THE PROGRAM ON SCIENCE & TECHNOLOGY'S COMMUNICATION.

The participating orators as well as the attending audience in 2020 is expected to be very sensitive to **GLOBAL ISSUES** (Planet Warming, Artificial Intelligence, ABC risks, genomics, Internet governance, spacial conquest, mental disorders, etc). Shall the booming field of the neurosciences impact their quality of life, the future of their children... The scientific research has raised a high level of complexity and even the scientists can't avoid superspecialization; then they have more and more problems to understand each other. Another problem deal with the newly emerging wave of obscurantism at the origin of esoteric theories; both scientology and creationism are inducing controversies eventually harsch and beliquous. The human history is rich in such eras of disruptive changes and some biographies are exemplary. In 1895, a lot of preeminent scientists and inventors and artists either were born or died. Because they pioneered the inventions resulting from fundamental discoveries cited above, the memory of five outstanding characters out of these listed on the Wikipedia website should be honored during the sessions dedicated to hot scientific and/or technological topics.

First of all, another emotional anniversary

has to be celebrated in Lille. In 1895, LOUIS PASTEUR died. When he was 32-year-old in 1854, he was the first dean of the newly founded in Lille Faculté des Sciences because of his famous chemical work performed with the brewers in order to improve the production of regional beers. From that work, Pasteur established the first stages of a new discipline termed **MICROBIOLOGY**. Later on, in 1894, one year before he deceased, THE PASTEUR INSTITUTE OF LILLE was founded because of a severe regional epidemic of diphtheria; it was directed by *ALEX CALMETTE*, assisted with *CAMILLE GUÉRIN*; here both of them discovered a bacillus termed BCG enabling the first effective vaccination against tuberculosis.

I suggest that all plenary sessions are topped with a lecture recalling the terrific contributions given by the four other major pioneers who died in 1895, i.e. JAMES DWIGHT DANA¹ of the USA, and WILLIAM CRAWFORD WILLIAMSON² of the UK, or were born the same year, i.e. RICHARD BUCKMINSTER FULLER³ of the USA,

1 James Dwight Dana FRS FRSE (February 12, 1813 – April 14, 1895) was an American geologist, mineralogist, volcanologist, and zoologist. He made pioneering studies of mountain-building, volcanic activity, and the origin and structure of continents and oceans around the world.

2 William Crawford Williamson (24 November 1816 – 23 June 1895) was an English naturalist and palaeobotanist.

3 Richard Buckminster «Bucky» Fuller (July 12, 1895 – July 1, 1983) was an American architect,

and IGOR YEVGENYEVICH TAMM⁴ of Russia⁵.

Lille Grand Palais is the ideal location for a conference such as PCST'2000. This is situated in the modern district of the Mairie and at a walking distance of both railway stations. It is well deserved by numerous public transportations. Aside the informations provided in the brochures copied in the last part of the application file, an emphasis has to be put on the excellent rooms supply at the level 8 of the building. All plenary sessions and workshops can be scheduled at that store. The supply is flexible enough to accurate any increase in audience. If there is a risk of unexpected overcrowding, larger rooms and/or amphitheatres are available in the building. All means of telecommunications are available through the optic fiber network and the satellite connections. The mirror-wall of the store reflexes the image

systems theorist, author, designer and inventor. Fuller published more than 30 books, coining or popularizing terms such as «Spaceship Earth», ephemeralization, and synergetic. He also developed numerous inventions, mainly architectural designs, and popularized the widely known geodesic dome. Carbon molecules known as fullerenes were later named by scientists for their structural and mathematical resemblance to geodesic spheres. Fuller was the second World President of Mensa from 1974 to 1983.

4 Igor Yevgenyevich Tamm (8 July 1895 – 12 April 1971) was a Soviet physicist who received the 1958 Nobel Prize in Physics, jointly with Pavel Alekseyevich Cherenkov and Ilya Frank, for their 1934 discovery of Cherenkov radiation.

5 According to the founder of the MACROECONOMY, NIKOLAÏ DMITRIE-VITCH KONDRATIEV, the second cycle of the industrial era started in 1895.



of the wide hall. Whatever the number of persons standing on the floor, a smart touch of intimacy results from the soft atmosphere created by the red-light projectors; one may evoke the influence of Lille-born painter Georges Mathieu, prince of the lyrical abstraction. The place is artistically sophisticated but it doesn't cultivate vulgar arrogance.

Lille was European Capital of Culture in 2004. There're plentiful museums of Arts. The most recent is the already famous LAM specialized in naive art. It is located in Wasquehal, one of the closest outskirts of Lille near the City of Sciences that depends on the University of Lille 1. The Orchestra National of Lille conducted by Gilles Casadesus has gained an international label of quality. The French Flanders is less known than the neighboring Belgian Flanders and The Netherlands is not far either. In the past they were united under the Spanish then the French Monarchies. The offer of cultural programs

in or out the frame of the Conference is nothing but huge, both inland or along the coasts. The North Sea is at a one-hour-distance and the earth is fertile. The gastronomy is made of cuisines combining the best fresh products of local agriculture, breeding, dairy and sea. Beer is the common beverage of the region and, like in Belgium, there is a renewal of the local breweries. Drinking a chope of beer and eating mussels+fries are the components of the most folkloric cliché specially when this is completed with a piece of maroille cheese. International cooking is available everywhere and it has been completed with overseas recettes from the other parts of Europe but also from Africa and Asia. The Alsatian flammkuche has become the Flanders pizza.

The population character is famous to be

warmly welcoming and the sense of cleanliness is a timeless moral value. The popular show performer Dany Boon has given a refreshing vision of the regional mores. The country is flat, then bike-cycling is both a regional sport game and a more and more used mean of transportation. The close vicinity with the British culture has catalyzed a strong taste for most of the most worldwide popular sport games, such as soccer-football, basket-ball, athletics, golfing, swimming, sailing... The sports are practicable outdoor and indoor according to the season and the risk of rain like in all Northern Europe. During the summertime the weather is from mild to hot. Lille suffered a lot during the two world wars but the reconstruction plans respected the Old Lille with its exclusive pedestrian circulation. The new Lille has been made of taller buildings but not as tall as the fashioned skyscrapers. There are large avenue with biking pathways. Rental Velib service is available in the whole Grand Lille that encompasses many outskirts toward Roubaix and Tourcoing. More and more cares have been taken in order to improve the current life of handicapped people.

THE FUTURE OF THE WORLD BELONGS TO POLYGLOTS. NOT TO BE ANGLOPHONE IS NO MORE A FRENCH DISEASE.

The whole Northern France has sharply suffered from the drastic coal and mines crisis. Lille lost its preeminent place in the trade of wool. The French Flanders is looking for a new deal of prosperity based upon services, new technologies and university education. The most impressive trump of the place is its location at a multiple crossing of major international terrestrial roads and fluvial channels. Lille's ediles have put the word EURO as a component of their labels. EURALILLE is the administrative and commercial district. EURASANTÉ is a concentration of multiple hospitals and institutions dedicated to health and welfare. Eurostar TGV train crosses the Channel through the Tunnel. Thus, one might evoke both London and Lille as twin cities. Such a contiguity has put the English language at the level of the universal mean of communication between all humans interested in science, technology, and art too. Michel Claessens and I are looking forward to opening a tight collaboration with the borderline countries

within the program committee. Of course, the ticket established at the level of the Benelux is worthwhile and trustworthy. The freeway network is dense. Lille has an international airport at Lesquin. But, once again, the TGV with Thalys is the fastest mean of communication between Northern Europe, notably Brussels, Amsterdam, Köln and Frankfurt. By 2020, the European railway network shall be open to the free-market economy. The soon expected opening of new maritime roads above the Polar Circle should enhance the fluvial circulation between Rotterdam and Paris through the fluvial port of Lille.

At the moment, establishing a well-defined budget would be unreasonable. Lille is a less expensive place than Paris and the closest main capitals to hold a Conference like PCST'2020 based upon the standards derived from the near past experience. Of course, the recommendations formulated by the Network Officers shall be observed and respected in total. Let me emphasize that the main goal is to give the largest room as possible to the so-called «UNDER 35». I'm experienced enough to conclude preliminarily that the enthusiasm and the professionalism of the Organizing Committee should drain more and more supporters. Enthusiastic labor will be its best gasoline to warrant a rewarding success for both the Network and the Region!

As for the date of the conference, one has to take into consideration the schedule of the European University courses within a regular year starting usually in between mid-september and October 1st. If that bid is successful in Istanbul, the interest to schedule PCST'2020 in Lille during the boreal summertime, either in July or in September; the month of August may be relevant but such a month is also that of vacation time for the academics and the students. The temperature is supposed to be mild to hot but this is impossible to bet on a reliable forecast.

The content of the Conference Program can't be nothing but at the highest standard of intellectual quality. Let me refer to the artistic ice-skating competitions. Their program is made of compulsories and freestyle figures. I suggest the PCST officers feature with the conveners

and their staff-officers the program of the plenary session according to the lessons provided by the Conferences respectively held in Salvador, Istanbul and Dunedin after evaluation of their actual relevance in 2020. The freestyle program should be made of workshops according to the call-for-offers earnestly broadcasted all over the world. Michel Claessens and Dr Natalie Degger are supposed to earnestly connect with the PCST Board during the ongoing four years. I would specially give the Conference a strong touch of live multiplex teletransmissions. The content of the program should be published in both paperback and e-book formats. It might be used for extemporaneous or on-demand MOOCs.

I thank you in advance for your careful examination of that application form.

Yours sincerely,

Honorary Professor Doctor Jean-François Moreau

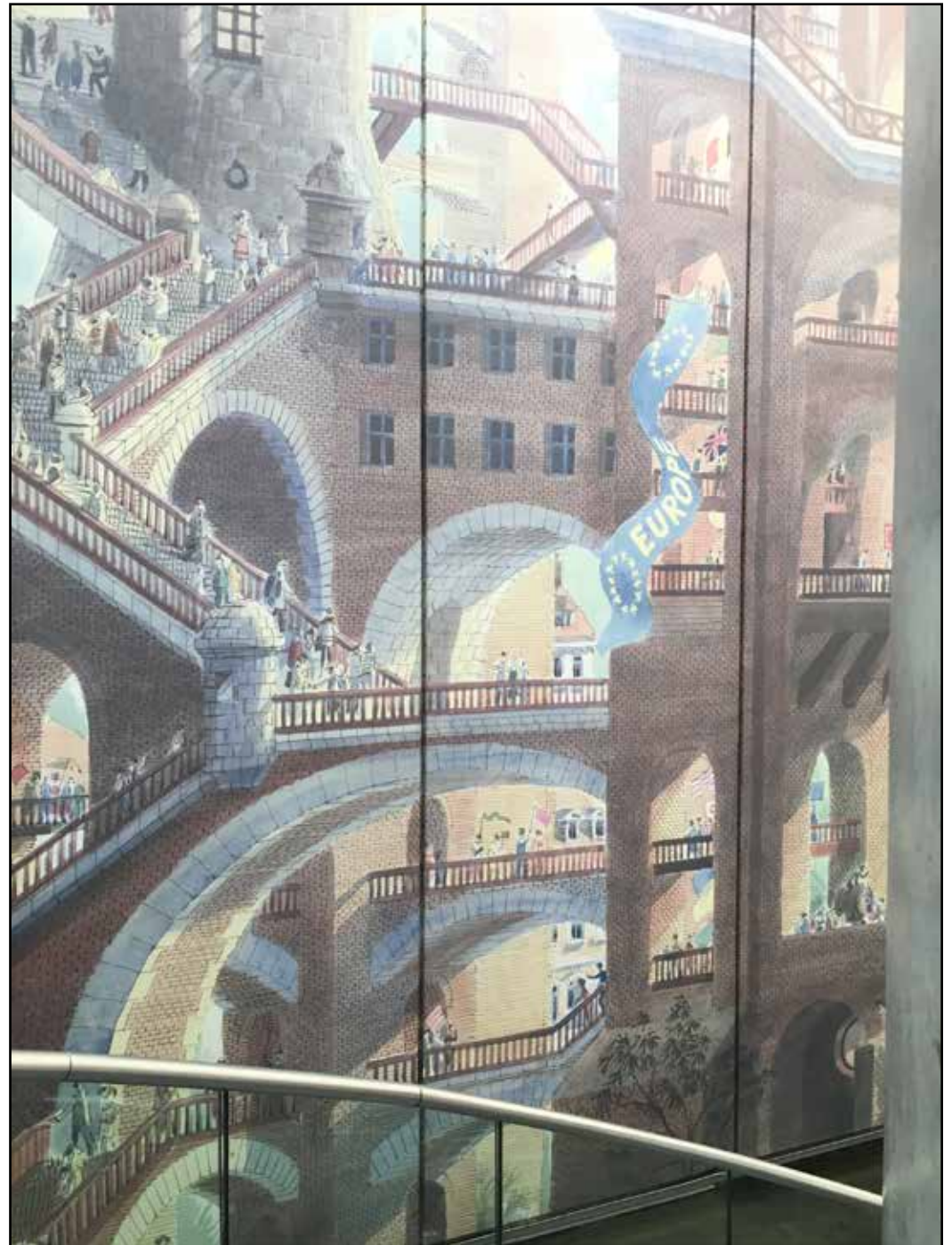
Honorary President, ADAMAP - Association des Amis du Musée de l'AP-HP.

Webmaster du site <http://www.adamap.fr/>

Head of the Mission «Muséologie Hospitalière», Fédération Française des

Sociétés d'Amis de Musées (FFSAM)

Founder President, ACSATIM - Académie des Sciences, Arts et Technologies de l'Imagerie Médicale



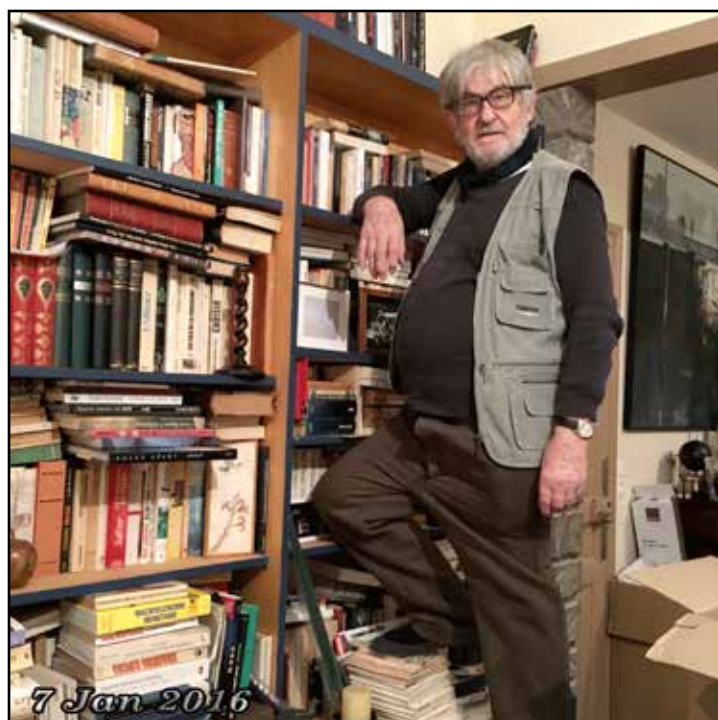
Is the candidacy of Lille credible?

Interview with a free-lance journalist

Professor Moreau, we're on March 11th, 2016. You must send your application file by March 15th. Who are you to dare such a crazy bet in a hurry?

JEAN-FRANÇOIS MOREAU: First of all, let me define PCST. This is a congress on the sciences and the technologies aimed bound for the general public. How to answer the concerns of people who want to know, who want to understand? We must be capable of understanding their questions and of making so that they are capable of understanding our answers too. It is an incredible challenge I intend to lead with energy and passion.

Now, who am I? Good question! I was born on 1938, I knew the Second World War, I saw arriving German then Americans on the French ground. Then, I like saying that I am before any a citizen of the world, native of Brittany.



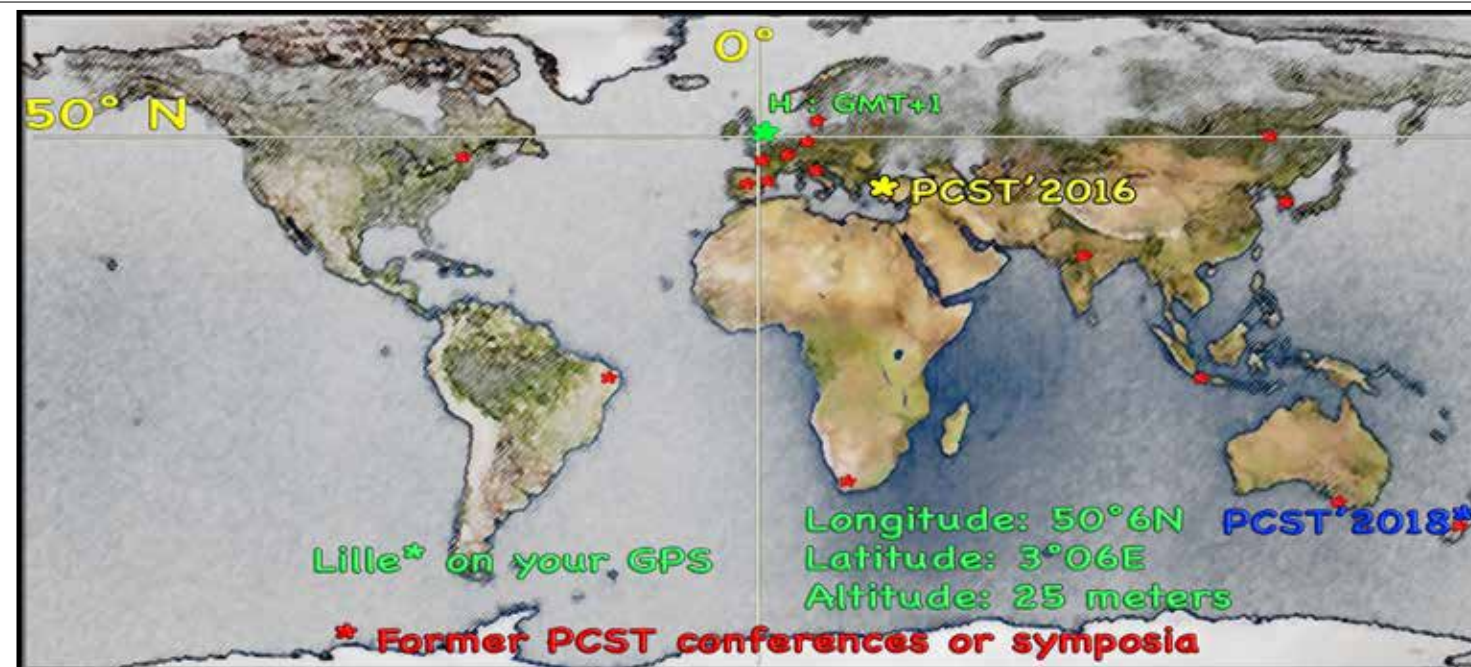
I am also a country doctor become a professor of radiology in Paris, an academic, a researcher fascinated by the history, the geography, the international relations, the politics and the distribution of the knowledge. In 2000, I moved into the computer-aided programming, when I wanted to handle the manufacturing of my opus whether they are paperbacks or e-books. In brief, by my story, my course, my knowledge, I think I can be the key of a lock which opens a future to be built from A to Z. That's why I decided to make a commitment for the organization of the PCST '2020 in Lille. I am convinced of my project and its solidity.

But what makes a Parisian as you in Lille?

JFM: I am a Parisian old man but since a few months I became a young inhabitant of Lille. And more than happy to live there! Lille is a magnificent and dynamic city, his inhabitants are kind and warm. One can argue that I am too old to chair this congress. Shall I be still alive in 2020? But I can be the "convener", the one who invites, the one who leads, the one who puts in relation. I am capable of giving meaning to this application, to make it live around a multidisciplinary consortium.

In what is the candidacy of Lille meaningful and for which profits to wait there?

JFM: I asked myself this question. The answer is not so obvious because often we measure the effects from an event when it is ended. The subject of this congress



is intellectual. In 2004, Lille became European Capital of Culture. Since then, it did not stop strengthening its attractiveness. It is also an active scientific research center with the Pasteur Institute, Eurasanté Park dedicated to health and welfare, its huge University made of three sub-groups. The city enjoys on top of an exceptional geographical situation, in the crossroads of Europe, in the equidistance of Paris, London, Brussels and near the other big capitals of the Northern Europe. With numerous hotel and tourist supplies, Lille has all trump cards to welcome an international congress.

This congress, is this a little the story of a life?

JFM: Absolutely, I am prepared for it for a very long time and I am an enthusiast. I was an experienced teacher lecturing worldwide in the French, English and Spanish languages. To teach requires a performance of actor and expression of the senses (with the voice in particular). As radiologist, I passed of the conventional analog pattern to the digital medical imaging. I was

very early confronted with the Internet, with the video transmission, in all which deals with the digital technology. In brief, I know about what I speak.

One more question: Is your enthusiasm contagious?

My answer is no more pending like that was a couple of weeks ago when I reacted immediately to Mrs Marina Joubert's last call for bids on February 29th ! I've been fortunate enough to soon recollect 35 strong supporters. Fourteen out of these are from all over the World. I've quickly got the support of the managers of Colloquium Group and of the Lille Grand Palais; so, if I'm lucky enough to win the challenge, the four-year-adventure will develop at a high level of professionalism. Then I thought of a Franco-Belgium ticket. Michel Claessens who is a skilled member of the Network for PCST, has kindly accepted immediately to be the Belgian Honorary Convener. Though we never met before, both of us are very easy doing. We're already working fruitfully by phone and emailing. Let's go! The game is open! ■

LILLE, FRANCE, BIDDING FOR PCST'2020

INTERNATIONAL SUPPORTIVE COMMITTEE

Honorary Conveners :

Prof. Dr. Jean-François MOREAU & Michel CLAESSENS

Laurent ALEXANDRE, MD, Ph.D. President & CEO DNAVISION. Member of the Académie des Technologies, Charleroi, **BELGIUM**.

Béatrice BOURY, MS, Engineer. Division des Services Informatiques, Université de Lille 2, Lille, **FRANCE**.

Georges CHAPOUTHIER, Ph.D., DrSci. Biologist & Philosopher, Centre National de la Recherche Scientifique, Paris, **FRANCE**.

Emmanuelle CHOLLET, Ph.D. Directrice de la Communication, Académie des Sciences, Paris, **FRANCE**.

Marily CINTRA, M.S. Designer & Museographer. Executive Director at Health and Arts Research Centre, Inc., Canberra, NSW, **AUSTRALIA**.

Michel CLAESSENS, PhD, Communication Manager at ITER - Professor, Free University of Brussels, **BELGIUM**

Michel CLAUDON, M.D. Ph.D., Radiologist. Professor & Chairman, University of Nancy, President of the National Conference of the Medical Presidents of University Hospitals, Nancy, **FRANCE**

Natalie DEGGER, Ph.D. Zoologist, Oceanologist & Ecotoxicologist, Johannesburg, **SOUTH AFRICA** and PEMSEA, Quezon City, **THE PHILIPPINES**.

Jean-Paul DELEVOYE. Politician. Past-Mediator of the French Republic, Past-President of the Conseil Économique et Social et Environnemental, Paris & Bapaume, **FRANCE**.

Brigitte DELLUC, Engineer, Paleoanthropologist, Curator, Writer, Museum National d'Histoire Naturelle, Paris et Dordogne, **FRANCE**.

Gilles DELLUC, M.D., Ph.D, Internist-Nutritionist, Paleoanthropologist, Historian, Writer, Museum National d'Histoire Naturelle, Paris et Dordogne, **FRANCE**.

Colette DUMEZ, Journalist (retired), Former Vice-Director of WTN, London, **UK**.

Rémi FRANCKOWIAK, Ph.D. Historian & Epistemologist. Associate Professor, Université de Lille 1, Lille, **FRANCE**

Amareshwar GALLA. Ph.D. Museologist, Professor & Curator. International Institute for the Inclusive Museum & Don Bosco Museum and University, Shillong, **INDIA**.

Jorge HERRERA CANTILLO, MD, Radiologist, VER-IMAGENES, Vera Cruz, **MEXICO**

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Laurent LOTY, Ph.D. Cultural historian (philosophy, literature, scientific and politic ideas). Centre National de la Recherche Scientifique & Université Paris-Sorbonne, Paris, **FRANCE**.

Franck MARSAL, Economist. Director of Forum des Sciences, Villeuve d'Ascq, **FRANCE**

Jean-Pierre MARTIN, M.D. Geriatrician, Historian & Writer. Editor-in-chief and webmaster, www.clystere.fr. Centre Hospitalier Jean Leclaire, Sarlat-la-Canéda, Dordogne, **FRANCE**.

François-Charles MIGNON, M.D. Gastroenterologist & Editor, Past-President of the Syndicat National de la Presse Médicale, Paris, **FRANCE**.

Jean-François MOREAU, M.D., Radiologist. Honorary Professor & Chairman, Université Paris-Descartes & Hospital Necker, Founder-President of the Académie des Sciences, Arts et Technologies de l'Imagerie Médicale, Faches Thumesnil, **FRANCE**.

Pierre-Arthur MOREAU, Ph.D. Engineer & Botanist, Associate professor, Université de Lille2 – Société Française de Mycologie, Lille, **FRANCE**.

Denys PELLERIN, MD. Paediatric surgeon. Past-President of the Académie Nationale de Médecine, Paris, **FRANCE**.

Jean-François PICARD. Ph.D., Engineer, Hy Director, Centre National de la Recherche Scientifique & Histrecmed <http://www.histrecmed.fr/>, Paris, **FRANCE**.

Jean-François PRUVO, M.D., Ph.D., Neuroradiologist. Professor & Chairman, Université de Lille 2 – Past Secretary-General of the Société Française de Radiologie., Lille, **FRANCE**.

Jean-Michel RAINGEARD, President of Federation Française des Associations d'Amis de Musée (FFSAM), **FRANCE**

Maria SAPOUNA, BS, MBA, MS. Specialist in Art Management, Art Historian & Curator, Conservation & Preservation of Cultural Heritage, Oxford, England, **UK**.

Guy STORME, M.D., PH.D., Radiation Oncologist. Prof Dr Em scientific Consultant and board member of the OC Universitair Ziekenhuis Brussel, Vrije Universiteit Brussel, Brussels, **BELGIUM**.

René vanTIGGELEN, M.D. Radiologist, Historian & Curator. The Belgian Museum for Radiology, Military Hospital, Brussels, **BELGIUM**.

François TRANQUART, M.D., Ph.D., Biophysicist. Senior Consultant at Advice-US, Geneva, **SWITZERLAND**.

Barbara VELASQUEZ, MS, Innovation et Management des nouvelles technologies, Paris, **FRANCE**.

Anarosa VENEGAS-RATTO, MD, MS, Radiologist, Hospital Anglo-Americano, Lima, **PERU**.

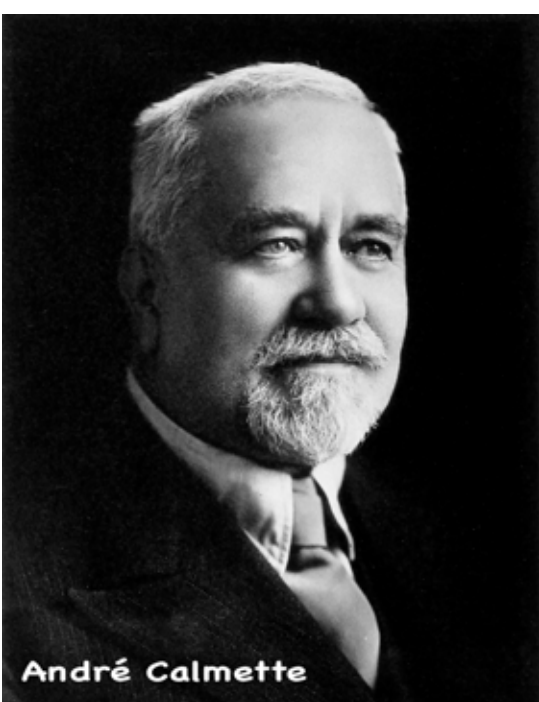


Louis Pasteur



Vivre mieux, plus longtemps





André Calmette



Camille Guérin

Pasteur founded the Lille Institute in 1894 because of a severe epidemic of diphtheria in Northern France. Its first director, André Calmette, and V.Dr. Camille Guérin invented the antituberculosis vaccination by the B.C.G. in 1921.



This couple of pages has been featured freely with data available on the Institut Pasteur de Lille website <http://www.pasteur-lille.fr/5/pasteur-lille/our-story/>.

Jean Perrin (1870-1942) was born and grew up in Lille before he went to school near Lyon. His outstanding career in physics developed in Paris since he immigrated in the USA in 1941.



Jean Perrin, Prix Nobel 1926

Jean Bart
corsair of Dunkirk

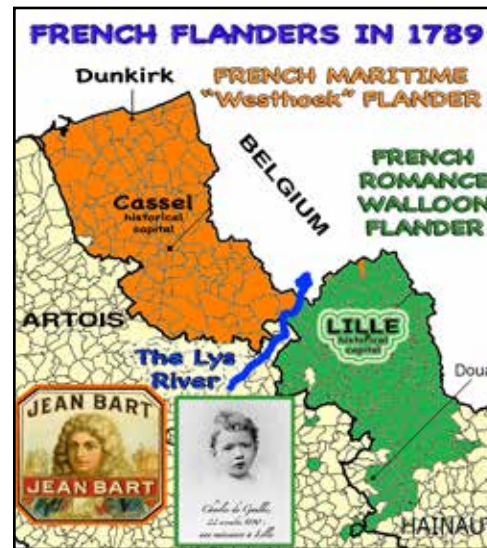


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V.I.P.S FROM LILLE & THE REGION



Bernard Arnault
Businessman



Edouard Lalo - composer



Charles
De Gaulle
President



Philippe Noiret - Actor



Gilbert
Casadesus
Conductor

l'orchestre
national
de lille



Antoine Watteau - Painter



Georges Bernanos - Writer



Line
Renaud
multifaceted performer



Georges Delerue - Composer



Alain Decaux - Historian



Dany Boon
Multifaceted performer

V.I.P.S FROM LILLE & THE REGION



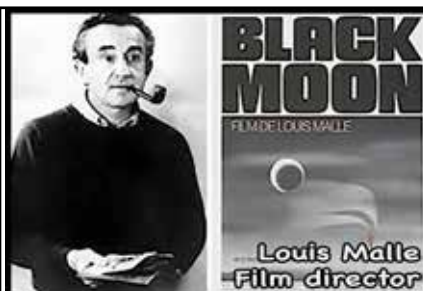
Carlos Francisco de Croix
Viceroy of New Spain



Robert d'Artois
by Jean Piat



Queen Mathilde of Flanders



BLACK MOON
FILM DE LOUIS MALLE
Louis Malle
Film director



Jacques DOUAI



General Louis Faïdherbe
Administrator & Politician



Georges Mathieu
Painter
Lyrical abstraction



Iris Mittenflore
Miss France 2016



RENÉ DUMONT
Agronome de la faim
Ecologist, Godfather



Jean Prouvost
Industrialist
Press Business



Yvonne Abbas
Résistante
Déportée at Ravensbrück



URGENT COP 21
LE COMPTE À REBOURS
S'ACCÉLÈRE POUR OBTENIR UN
ACCORD SUR LE CLIMAT
Nicolas Hulot
Ecologist - COP'21



Jean-Louis Borloo
Politician, Environmentalist

Vinon-sur-Verdon, 14 March 2016

Object: Organisation of PCST 2020

Dear colleagues,

I hereby confirm that I am pleased to work as an honorary co-convener of the PCST 2020 proposal that is put forward by Professor Jean-François Moreau.

I am ready to help and work as appropriate with Professor Moreau and the organisation team that will be set up should the proposal be accepted.

I am committed to involve all possible leading PCST actors and organisations located across the borders in the broad territory around Lille.

Yours sincerely,

Michel CLAESSENS, PhD
Communications manager
ITER
Fusion for Energy
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Professor Jean-François MOREAU
PSCT Member
Lille - France

Lille, the 15th March 2016

*Object: PCST'2020 IN EUROPE :
BID OF THE CITY OF LILLE - FRANCE*

Dear Professor,

Thank you very much for considering Lille as a destination and Lille Grand Palais as a venue to host the PCST'2020. We would be very pleased to host your event and welcome you in Lille in 2020.

One of Lille's main advantages is its location. Lille is less than 350 kilometres away from 4 European capitals. It is a major railway hub which puts: Paris at 1 hour, Brussels at 30 minutes, London at 2 hours.

Ten minutes walk from the town centre, *Lille Grand Palais* is an integral part of the "Euralille" business area that is centred around the two TGV railway stations. This ultra-modern and unique establishment unites the practicality of a congress centre (3 auditoriums, 24 committee rooms), a 16,000 m² exhibition centre and a Zénith show area.

The Greater Lille region, with more than one million inhabitants, has a varied hotel offer with more than 8,200 rooms and all less than thirty minutes from Lille Grand Palais. The modernity of our cross-border capital is set in an environment where tradition is not an empty word. Classified as a city of artistic interest since 1974, and city of art and history since 2004, the historical, architectural and cultural heritage of Lille is a witness to its rich past and its dynamic present.

Since it opened in June 1994, Lille Grand Palais has done its best to offer its users a quality service so that the Lille Destination is a true pledge to the success of your event.

Yours faithfully,

Sarah Hadouche
Sales Manager
Lille Grand palais

Cécile Hodson
International Development Manager
Lille Grand Palais



SAEM au capital de 2 700 000 €
SIRET : B401 713 920 00015



The perfect local support
for the PCST international Conferences
Lille - France 2020



The perfect local support

Pr Moreau and the "ACADEMIE DES SCIENCES, ARTS & TECHNOLOGIES DE L'IMAGERIE MÉDICALE" would suggest making use of Colloquium's experience for this conference.
In fact Colloquium has already organized quite a number of events, both nationally and internationally.

Colloquium's certifications



Colloquium's key figures

- > 60 years of **experience** in scientific and medical congresses organization
- > 100 000 **delegates**/year
- > 50 000 **room nights**/year
- > 60 **permanent staff**
- > 43 million € of **turnover** for our clients
- > 50 **congresses**/year

Congress organized by Colloquium:

IFSO	JFR	SFD
EAO	SFETD	UROP
IUGA	JOrthodontics	SFORL
SOFFCO	AFU	ESBB
ECNP	CNGOF	...

Strengthened by a large national and international experience as PCO and core PCO, Colloquium would be the ideal local partner.



HOSTING

**Add character
to your event**



Access

LILLE, THE HEART OF EUROPE

■ BY AIR

Roissy-CDG: 50 min. from the Lille Europe train station (21 connections / day)
Brussels Airport: 1h17 min. (16 connections / day)
Lille Lesquin: 15 min. from the city centre. Direct flights to 30 destinations.

■ BY RAIL

Brussels: 35 min. (18 connections / day) **Paris:** 1h. (26 connections / day)
London: 80 min. (9 connections / day by Eurostar) **Amsterdam:** 2h35.
 (8 connections / day).

■ BY ROAD

Paris - A1 (motorway): 220 km - 2h30 // **Brussels - A27 (motorway):**
 110km - 1h20 // **Gent - A22 (motorway):** 73 km - 50 min. // **Amsterdam -**
 A22 (motorway): 285 km - 3h15.

Lille Grand Palais is located in the city center, just 10 min. walk from Lille Europe station.

DESTINATION LILLE

The fourth largest city in France. As well as being an international crossroads and dynamic financial centre, Lille is also a city of art and history. Lille was designated the European Capital of Culture in 2004 and continues to provide a rich cultural and artistic experience, whith for example, Louvre Lens and "La Piscine" museums within close proximity to Lille and the "Lille3000" cultural project with ongoing exhibitions, shows and events. Lille is now an important tourist destination, boasting a preserved heritage, a warm and friendly atmosphere and a thriving cultural life.



CONTACT

Cecile HODSON

International Development Manager
 Lille Grand Palais
 Mail: c.hodson@lillegp.com

+33 629 14 52 10

+33 320 14 13 17

ACCOMMODATION

Lille offers its visitors a range of high-quality 5, 4 and 3-stars hotels providing over 3.500 rooms in the city.

☆☆☆☆☆	250 rooms
☆☆☆☆	1.874 rooms
☆☆☆☆	3.105 rooms
☆☆☆☆	1.745 rooms
☆☆	604 rooms
☆	628 rooms
Total:	8.206 rooms



ENTREPRISE
CERTIFIÉE

ISO 9001-2008

ISO 14001-2004

N° d'enregistr. 200109305

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LOW CARBON EVENT®
 Evénement Low Carbon

Crédits : maxime Dufour Photographie - Rédaction : Direction marketing communication Lille Grand Palais - Création : ozone-studio.com



lillegrandpalais.com



Our 18.000 m² area can run 3 separated exhibitions in parallel. Three halls, Paris, Bruxelles and Londres have a direct access to the main auditorium space and the other conference areas.

Exhibition

HALL PARIS

/ 6.000 m²

HALL BRUXELLES

/ 6.200 m²

HALL LONDRES

/ 4.600 m²



Conference

AUDITORIA

With 4 auditoria to choose from you are provided with excellent, state of the art facilities. Each auditorium has a large modern stage area with a cleverly designed space and most are equipped with translation booths.

- **Eurotop** - 303 seats
- **Pasteur** - 477 seats
- **Vauban** - 1.474 seats
- **Zenith Arena** - 4.759 seats

Ideal venue for large-scale events. The stage area extends to 800 m².

MULTIFUNCTIONAL SPACES

- **Lille Metropole** - 1.900 m²
This main area is a spacious and multifunctional concourse situated above the lobby and links the other conference and exhibition areas.

- **Espace Flandres** - 1.350 m²
This space can be transformed to accommodate large or small numbers (from 100 to 500) and has a poster area. There is also access to the main Vauban auditorium.

COMMISSION ROOMS

24 meeting rooms
Link to the auditoria and multi-functional areas
Translation Booths
Flexibility to accommodate different size groups

CATERING

Jeanne de Flandre - 1.354 m²
A versatile area designed to meet all reception, catering and entertainment needs with a seating capacity of 1.100.



GOOD REASONS TO COME

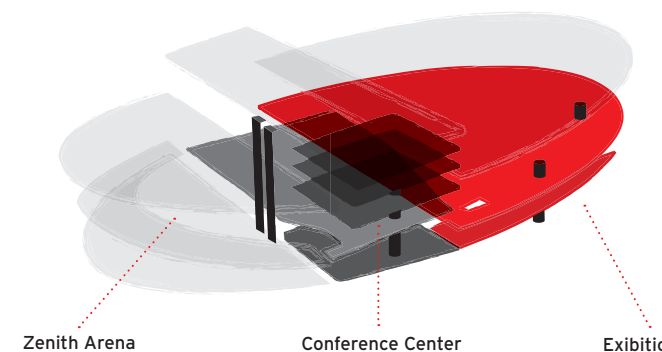
TO LILLE

- Located in the heart of Europe
- Excellent accessibility: 2 train stations, airports within easy reach
- A thriving economy with 5 industrial clusters in the greater community of Lille
- A young, dynamic and modern city of culture



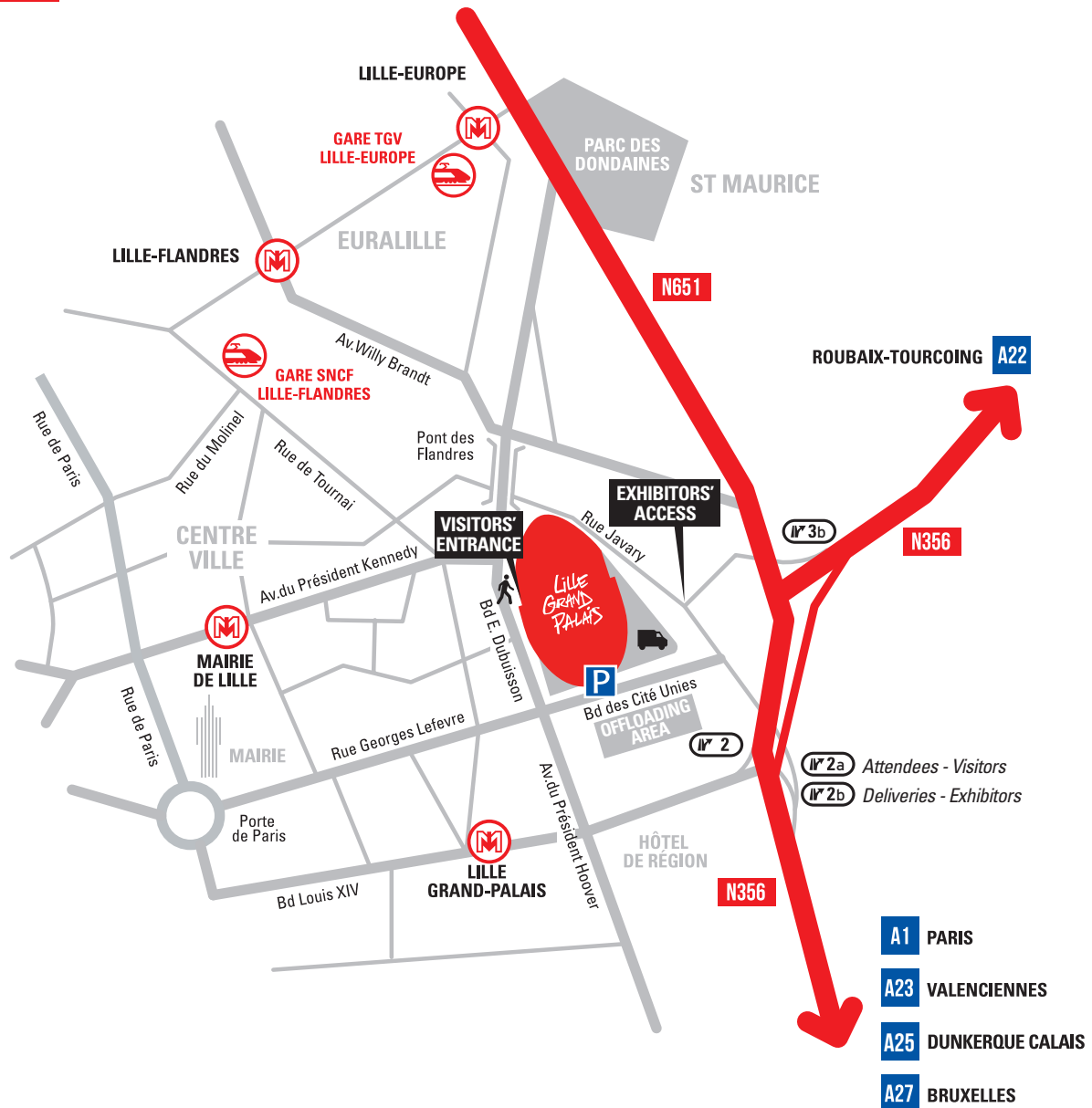
TO LILLE GRAND PALAIS

- A city-center location
- A selection of nearby quality hotels
- 20 years' of experience in events organising: 300 events and close to 1 million visitors per year
- Customised offers and packages
- Adaptability and flexibility of rooms and spaces
- Lille Grand Palais has been designed by the well known architect Rem Koolhaas.





ACCESS TO LILLE GRAND PALAIS



ATTENDEES - VISITORS' ENTRANCE

Boulevard Emile Dubuisson, Lille
GPS COORDINATES:
→ 50.632669 – 3.076816



CAR PARK

1 Boulevard des Cités Unies, Lille
GPS COORDINATES:
→ 50.631512 – 3.078586



DELIVERIES - EXHIBITORS' ACCESS

Crossroad: rue Javary and rue du
Cheminot Coquelin, Lille
GPS COORDINATES:
→ 50.632630 – 3.079834



ACCESS TO LILLE GRAND PALAIS BY HIGHWAY

COMING FROM:
A1 PARIS

A27 BRUXELLES

A23 VALENCIENNES

17 2a EXIT
→ Lille - Centre
→ Lille Grand Palais

COMING FROM:
A25 DUNKERQUE
CALAIS

→ Left exit, and
follow signs:

A22 GAND
TOURCOING
ROUBAIX
LILLE - CENTRE

17 2a EXIT
→ Lille - Centre
→ Lille Grand Palais

COMING FROM:
N356 GAND
TOURCOING
ROUBAIX

17 3b EXIT
→ Lille - Fives
→ Lille Grand Palais

OR

17 2 EXIT
→ Lille - Centre
→ Hellemes - Lille
→ Lille - Moulins



STATION



SUBWAY

1 boulevard des Cités Unies - EURALILLE //
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www.lillegrandpalais.com
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